



# LOYALCOIN COMPREHENSIVE BOUNTY PROGRAM

Be rewarded by spreading the word about LoyalCoin! With our LoyalCoin Bounty Program, gain LoyalCoins for boosting the reach of our blockchain rewards solution, whether through published articles, videos, media features, use cases, viral posts, and more.

## **PUBLISHED ARTICLE BOUNTY**

Write stories and essays about LoyalCoin, especially its innovations, use cases, and latest developments. We can reward you with \$150 worth of LoyalCoins (LYL) if you write about LoyalCoin on a wide-reaching blog or website. Meanwhile, writing about LoyalCoin on mainstream media outlets (i.e., national-level online or print media organizations) can fetch rewards worth \$250 worth of LYL.

NOTES: Mention LoyalCoin and its website [loyalcoin.io](http://loyalcoin.io). Also, use the words “loyalty rewards” at least thrice in the article.

## **VIDEO BOUNTY**

Create videos showcasing LoyalCoin, its latest developments, and real-life uses, and you can get up to \$250 worth of LYL for your efforts. Get at least \$50 in LYL if your video gets 5,000 to 10,000 views on YouTube. For videos reaching between 10,001 and 25,000 views, the reward goes up to \$150 in LYL. The \$250-in-LYL reward is reserved for videos reaching more than 25,000 views.

NOTES: Include the name “LoyalCoin” on the title of the video, and include the text below in the descriptions:

“Follow LoyalCoin here:

Website: [loyalcoin.io](http://loyalcoin.io)

Facebook: [facebook.com/LYLcoin](https://facebook.com/LYLcoin)

Telegram: [t.me/loyalcoin](https://t.me/loyalcoin)

YouTube: [youtube.com/loyalcoin](https://youtube.com/loyalcoin)”



Only videos posted since July 23, 2018, will be included in this bounty. Videos that take more than 6 months from upload date to reach the prerequisite views will be excluded from the bounty.

## **REDDIT BOUNTY**

Create blog posts about LoyalCoin that you can share on LoyalCoin's official Reddit account ([reddit.com/r/loyalcoinofficial](https://reddit.com/r/loyalcoinofficial)). We can give \$20 worth of LYL for worthy blog posts that are shared on Reddit.

NOTES: LoyalCoin can also consider other Reddit-related bounties depending on the significance of activities done on LoyalCoin's official Reddit account and/or for advancing LoyalCoin's brand on Reddit's other subforums.

## **MEDIA FEATURE BOUNTY**

Refer LoyalCoin to a media organization that can cover our story and interview us about our solutions, and you'll get \$1,000 worth of LYL for TV coverage, and \$300 worth of LYL for coverage on print media, online media, or radio.

NOTES: Bounty amounts are applicable for media outlets with national reach. Actual bounty amount may vary depending on the amount of actual coverage provided. LoyalCoin is also open to coverage from regional media outlets, with the final bounty terms subject to determination by LoyalCoin.

## **USE CASE BOUNTY**

Come up with innovative use cases for LoyalCoin, and you'll get huge rewards. Present a compelling proposal for LoyalCoin usage, discuss it with us, and just roll it out. When you manage to record \$10,000 in revenues using the LoyalCoin, we can give you \$10,000 worth of LYL as reward for launching your innovative use for LoyalCoin.

NOTES: All proposals are subject to approval by LoyalCoin, and approved use cases will be subject to legal and operational conditions set by LoyalCoin during the discussion phase. Proposals that involve the use of LoyalCoin on illegal, immoral,



or undesirable activities will be rejected, and proper legal actions will be undertaken whenever necessary. Furthermore, revenue figures for the use case presented are subject to verification in accordance to any legal and operational conditions set by LoyalCoin.

## **COMMUNITY ACTIVATION BOUNTY**

This bounty program encourages business and school organizations, chambers of commerce, socio-civic groups and other groups with at least 500 members to set up events and community meetups showcasing LoyalCoin.

For meetups successfully set up by your organization, LoyalCoin can give \$200 worth of LYL as reward for an organization's food and beverage expenses for the event, an additional \$200 worth of LYL reward for logistics-related expenses, and \$100 in LYL rewards for getting speakers who are not part of the LoyalCoin team for your event.

NOTES: Bounties for events are subject to success parameters as set by LoyalCoin team and the fulfillment of certain conditions to be set between LoyalCoin and your organization.

## **MERCHANT REFERRAL BOUNTY**

Help us expand our coalition of merchants taking part of the LoyalCoin system, and be rewarded with a referral fee.

In the Philippines, you can gain \$50 worth of LYL for adding a merchant that has daily sales of between ₱3,000 and ₱9,999 to the LoyalCoin system. A reward of \$100 worth of LoyalCoin awaits people who can refer a merchant that records daily sales of more than ₱10,000.

In South Korea, once a merchant you referred to LoyalCoin has signed up with us, you stand to gain at least 300,000 South Korean won. The bigger the reach of the merchant, the higher the reward will be.



In the US, once a merchant you referred to LoyalCoin has signed up with us, you stand to gain at least \$250. The bigger the reach of the merchant, the higher the reward will be.

NOTES: For more details on the mechanics of the merchant referral bounty program, email us at [bounty@appsolutely.ph](mailto:bounty@appsolutely.ph). Certain rewards are subject to the discretion of LoyalCoin.

## **VIRAL POST BOUNTY**

Got a popular social media post about LoyalCoin? Make it viral and get some LoyalCoin out of it. Your post can get you \$25 worth of LYL if it has at least 100 shares, \$50 worth of LYL if it has at least 500 shares, and \$100 worth of LYL if it has more than 1,000 shares.

NOTES: The viral post bounty is applicable to Facebook and Twitter. Tag LoyalCoin's Facebook or Twitter account for your post to qualify. Only shares by public profiles and accounts will be counted. A post should be one month old at most to qualify as viral post.

## **SOCIAL MEDIA BOUNTY**

Help us grow our following on social media, and win some LoyalCoins in the process. Encourage your friends to follow LoyalCoin's official Telegram group ([t.me/loyalcoin](https://t.me/loyalcoin)), Facebook page ([facebook.com/LYLcoin](https://facebook.com/LYLcoin)), Twitter profile ([twitter.com/loyalcoin](https://twitter.com/loyalcoin)), and Reddit subreddit ([reddit.com/r/loyalcoinofficial](https://reddit.com/r/loyalcoinofficial)). The top 20 Loyalists with the most number of referrals across multiple channels each get \$5 worth of LYL per month.

NOTES: Participants in the social media bounty program must log in on a Google Sheet, where they can list their referrals across multiple social media channels. Each bounty program runs for a one-month period.



## **CREATIVE SOCIAL MEDIA POST BOUNTY**

We also reward our creative Loyalists who help us spread our branding through memes, stickers on Telegram, and unique uses of LoyalCoin merchandise. We give \$5 worth of LYL for those who can come up with entertaining memes, \$10 worth of LYL for creating Telegram stickers, and \$10 worth of LoyalCoin for eye-catching use of LoyalCoin branding on merchandise merchandise, including outfit-of-the-day photos featuring LoyalCoin shirts and accessories, as well as the use of LoyalCoin stickers on cars, places, etc.

## **GENERAL GUIDELINES**

All entries for the bounty program will be under review and consideration of the LoyalCoin Bounty Council. Factors to be considered include quality, relevance, and reach of content, among others. LoyalCoin reserves the right to refuse reward requests of certain participants, depending on internally-set criteria.

LoyalCoin's employees, consultants, and freelance workers are excluded from the bounty program, with the exemption of the merchant referral bounty program.

For more questions, please email us at [bounty@appsolutely.ph](mailto:bounty@appsolutely.ph).

All \$ figures are in U.S. Dollars. The amount of LoyalCoins to be awarded for the bounty program will be based on the conversion rate of U.S. Dollars to Bitcoin then to LoyalCoin during the day of approval of the bounty application.

