

LOYALCOIN BOUNTY PROGRAM

Version 1.2

LoyalCoin is set to launch its token generation event (TGE) on December 11, 2017, with a pre-TGE period starting November 11, 2017. In support of this event, LoyalCoin is launching a bounty program that encourages advocacy, marketing, content creation, and public support endeavors for LoyalCoin.

This bounty program will consist of four parts:

I. YouTube

We will give out 15,000 LYL for each basic video created on YouTube about LoyalCoin. The reward goes up to 70,000 LYL if the video is well-produced and/or reaches at least 25,000 views. Over the next few days, we will come up with a matrix of goals for videos and the corresponding LYL rewards depending on quality and views.

II. Blogs

We will give out 30,000 LYL per blog written about LoyalCoin on a person's own blog. Both writer and writeup have to be vetted to check for veracity. We will offer a 10,000 LYL bonus on top if the blog entry reaches more than 20,000 unique hits.

We will also give out 15,000 LYL per blog entry written for our Medium blog. (medium.com/loyalcoin). Each blog has to be 400-600 words long, with images and infographics. Prospective writers for the Medium blog will work closely with the LoyalCoin team in terms of recommended content. For those who are interested to continue writing for the Medium blog after the completion date of the TGE, they can negotiate with LoyalCoin for a special arrangement.

III. BitcoinTalk

We will grant 100,000 LYL per translated thread and whitepaper on our main BitcoinTalk announcement on a specific language. This should include active moderation of that page and communication with us on what to answer for certain questions. There are subforums for up to 20 languages on BitcoinTalk. Meanwhile, LoyalCoin will grant 50,000 LYL per quality assurance (QA) work for each translated thread.

Both thread translation/moderation and QA work shall go on until the date of completion of the TGE. For those who are interested to continue thread moderation and QA work, they can negotiate with LoyalCoin for a special arrangement.

IV. Exclusive for the NEM Community

As part of LoyalCoin's collaboration with NEM, members of the NEM community can gain 5 LYL for each 1 XEM gained in support of LoyalCoin for the the YouTube and Blogs parts of the bounty program. NEM community members will operate on terms similar to those set up on NEM's marketing bounties page.

For example, when a member of the NEM community publishes a well-produced YouTube video about LoyalCoin, he receives around 1,250 XEM based on the current NEM bounty program. On top of that, he will receive 6,250 LYL.

IMPORTANT NOTE: All interested participants in the LoyalCoin rewards program should register through an online form. ([Please click here to access the form.](#)) The LoyalCoin team will contact you promptly through email to confirm your participation in the bounty program. LoyalCoin reserves the right to seek additional information about prospect and ongoing bounty program participants, as well as the right to discontinue a participant's engagement with the program depending on the conditions deemed reasonable by LoyalCoin. All participants will gain their LYL rewards three days after the completion of the LoyalCoin TGE, which will be announced to all bounty participants as soon as confirmed.

For further inquiries, please email tge@loyalcoin.io with the subject "LoyalCoin Bounty Program." LoyalCoin will start contacting bounty program applicants on October 31, 2017.